

Hello! I'm

TAMMY KRISTIENSEN- SNELL



Tammy Kristiansen-Snell, MBA is an accomplished professional with over a decade of experience in the sports industry. In 2017, she was honored with the prestigious Jim Bottomley Person of the Year award, for her dedication and leadership in professional sports. Throughout her career, Tammy has held key roles, most notably serving as the General Manager of the World Professional Chuckwagon Association. In this role, she managed high-profile international sponsors such as GMC and Wrangler, driving significant partnerships and visibility for the sport.

Currently, Tammy brings her strategic expertise to the University of Calgary, where she serves as a Senior Consultant. In this capacity, she is developing a comprehensive strategic plan to expand and enhance graduate programs across all faculties over the next five years. Her deep experience in managing complex projects, combined with a vision for growth and innovation, positions Tammy as a leader in both the sports industry and the academic sector.

Sport
Summit